



Rustom Patel

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ONLINE

- LinkedIn**
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[Instagram.com/RustomPatel](https://www.instagram.com/RustomPatel)
- Twitter**
[@afeelallitsown](https://twitter.com/afeelallitsown)
- Skype**
RustomP
- Xbox**
10,000+ Gamer Score

APPS

- Microsoft Visual Studio**
C#, BASIC, PHP, HTML, CSS, JavaScript
- Microsoft Office**
VBA, Word, Excel, PowerPoint, Outlook
- Adobe Creative Cloud**
Photoshop, Illustrator, Premiere

BOOKMARKS

- [Vox.com](https://www.vox.com)
- [TheVerge.com](https://www.theverge.com)
- [WindowsCentral.com](https://www.windowscentral.com)
- [Polygon.com](https://www.polygon.com)

SUMMARY

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|---|---|--|
| <p>Mississauga, Ontario Canada</p> <p>Maps </p> | <p>Bachelor of Commerce: Marketing Specialist</p> <p>May 2015</p> <p>University of Toronto </p> | <p>Yoga Skiing Rowing Bicycling Weightlifting</p> <p>Activities </p> |
| <p>Project Management Professional (PMP)</p> <p>July 2017</p> <p>PMI Certified </p> | <p>Microsoft Most Valuable Professional: PowerPoint</p> <p>April 2015</p> <p>MVP Award </p> | <p>Microsoft Volume Licensing Solutions Specialist</p> <p>August 2014</p> <p>Microsoft Certified Professional (MCP) </p> |

WORK, LEADERSHIP, AND COMMUNITY EXPERIENCE

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|--|--|
| <p>Product Marketing Manager</p> <p>July 2017 – Present</p> <p>Ownership of Microsoft Project and Visio profitability across all sales segments and channels nationally. Empower PM community across NA through PMI and PPM partnerships. Contributor to worldwide strategy.</p> <p>Microsoft Canada </p> | <p>President</p> <p>May 2013 – April 2014</p> <p>Lead team of 40 serving 1,300 students through 44 events with corporate partners.</p> <p>Undergraduate Commerce Society </p> |
| <p>Volume Licensing Manager</p> <p>July 2015 – June 2017</p> <p>Accelerate commercial channel and cloud business transformation across segments. Responsible for change management to grow modern programs, retire legacy offerings, and land hero cloud products.</p> <p>Microsoft Canada </p> | <p>Marketing Associate</p> <p>May – August 2013</p> <p>SEO, CRM, CMS, demand generation, and direct marketing.</p> <p>Obero Solutions </p> |

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|-------------|--|-----------------|--|
| | | Elon Musk | |
| | | Satya Nadella | |
| | | Mark Zuckerberg | |
| Influencers | | | |